# Poster Presentation Information

## General Information

**All poster presentations for the 12th ESLA Congress will be in digital format.**

The posters will be displayed throughout the entire event, according to the order in the programme (2 stations located on the **1ˢᵗ floor**, in front of the **Auditorium**).

During the coffee breaks and lunch breaks, the authors of the posters are scheduled to defend their posters and answer questions from participants as well as the Evaluation Committee.

Please note that during the breaks, only the posters scheduled for that time will be visible. Each poster will loop on the screens for approximately one minute.

To qualify for the **Best Poster Award**, you are required to upload your poster presentation in advance by **September 1st, 2024** on the following email: adriana.barsan@pproevents.com. **Posters sent after this date will not be judged by the Poster Judges.**

If for any reason you are unable to meet this deadline, please make sure that **we receive your poster by latest Friday, September 20th**.

## General Guidelines

1. **The Poster**:
   - Include the title, authors, contact details, and main findings of your research.
   - Use tables, figures, and graphs where necessary.
   - Posters will be discussed during the designated poster presentation time in the programme.
2. **Format Requirements**:
   - Posters must be in PowerPoint (.ppt, .pptx) format, LANDSCAPE orientation (ration 16:9)
   - Dimension: 11.25 inch x 20 inch
   - Recommended fonts: Arial, Calibri, Times New Roman, size: 12–24
   - Language: English
   - **Posters should be a single slide**
   - The file size must be no larger than 15 MB.

3. **Poster Design Suggestions**:
   - How to Design an Award-Winning Conference Poster (NYU)
   - How to Design an Award-Winning Conference Poster (LSE)
   - How to Make an Effective Poster (UC Davis)

4. **Considerations**:
   - Add a disclaimer to your poster.
   - Use high-quality photos and graphic images.

**Other recommendations:**
- https://guides.nyu.edu/posters
- https://blogs.lse.ac.uk/impactofsocialsciences/2018/05/11/how-to-design-an-award-winning-conference-poster/
- https://urc.ucdavis.edu/sites/g/files/dgvnsk3561/files/local_resources/documents/pdf_documents/How_To_Make_an_Effective_Poster2.pdf